



**Auto World South Africa (Pty) Ltd**

Reg. No. 2019/607089/07

Tel: + 27 10 590 0400

Email: [info@autoworldsa.com](mailto:info@autoworldsa.com)

[www.autoworldsa.com](http://www.autoworldsa.com)

P.O. Box 42236, Fordsburg, 2033

Johannesburg, South Africa

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29 November 2024

Price Adjustment Notice for Gabriel Shock Absorbers

**Dear Valued Customer,**

At Autoworld South Africa (Pty) Ltd, we are committed to providing premium Gabriel Shock Absorbers designed for the best performance and reliability. To ensure we maintain the high standards you expect, we will be implementing a price adjustment effective **02 January 2025**.

This adjustment is driven by the need to align with evolving market conditions while supporting resourcing, marketing, and engineering investments. Please rest assured that we have taken significant measures to minimise the overall basket increase through a combination of upward and downward price adjustments. We would like to point that the pricing was reduced significantly during 2024 on many part numbers. We will strive at most to keep the prices competitive post the price adjustment as well.

In recent months, we have expanded the Gabriel product range through New Product Introductions (NPIs). Detailed product bulletins are available on the Gabriel website at [www.gabriel.co.za](http://www.gabriel.co.za). We are committed to launching many more exciting new part references in 2025

The updated pricing will be communicated to distributors shortly. Should you have any questions or require further clarification, please do not hesitate to contact me directly.

We deeply appreciate your continued trust and partnership and remain committed to delivering exceptional products and services to support your needs.

Sincerely,

**Megan Naiker**

Chief Operating Officer

Autoworld South Africa (Pty) Ltd